

## CURRICULUM VITAE

**Luis Rosario-Albert, PhD**

1511 Ponce de León,  
Torre 800, Apt. 844  
San Juan, Puerto Rico, 00909  
Tel. 787-510-5713  
[Lrosarioalbert@gmail.com](mailto:Lrosarioalbert@gmail.com)

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### HIGHLIGHTS

- 2023 2023-2024 Fulbright Senior Scholar Fellowship, Communication, Universidad de Murcia, Spain
- 2023 Principal Investigator, Universidad Ana G. Méndez, Carolina Campus Broadband Digital Inclusion Project, National Telecommunications and Information Administration (NTIA)
- 2021 Member, Institutional Review Board (IRB), Universidad Ana G. Méndez
- 2018 Participant, Annenberg-Oxford Media Policy Institute, University of Oxford, United Kingdom
- 2018 Outstanding Professor/Researcher, School of Social Sciences and Communications, Universidad del Turabo, Puerto Rico
- 2018 Outstanding Professor in the Classroom, School of Social Sciences and Communications, Universidad del Turabo, Puerto Rico
- 2017 Member, Board of Directors, Latino Public Radio Consortium, New York
- 2017 Top Paper Award - The State of Pay Television in Puerto Rico 1996-2015, 6th Hispanic/Latino Media & Marketing Conference, California State University, Fullerton
- 2017 NATAS Emmy Awards, Suncoast Region, Best Historical Documentary for *El coleccionista*
- 2014 Guadalajara Talents (Directors Track), Guadalajara International Film Festival, Guadalajara, Mexico

### EDUCATION

- 2012 PhD in Communications (Media Studies) *Cum Laude*, Universidad de Navarra (University of Navarra), Pamplona, Spain
- 2005 PhD Candidate, History Program. Centro de Estudios Avanzados de Puerto Rico y el Caribe (Center for Advanced Studies of Puerto Rico and the Caribbean)
- 1987 Master of Arts, Cinema Studies, New York University, NY
- 1984 BA, Humanities, University of Puerto Rico, Río Piedras Campus

Additional Educational Training (Certifications & Courses)

- 2022 Transnational Video On Demand (VOD) Cultures, Aarhus University, Denmark
- 2021 Institutional Review Board (IRB), Universidad Ana G. Méndez, PR
- 2020 Babson College, Echar Pa'lante, Symposium for Entrepreneurship Educators, PR
- 2020 UAGM Blackboard Remote Teaching, PR
- 2018 UAGM Institutional Review Board (IRB), PR
- 2016 AGMU Module Development Specialist, Dual Language Services/On line Teaching, PR
- 1987 Internship at the Motion Picture, Broadcasting & Recorded Sound Division, Library of Congress, Washington D.C.

Scholarships

- 2018 Annenberg-Oxford Media Policy Institute
- 2006 Institute of Puerto Rican Culture
- 2006 Francisco Carvajal Foundation
- 2005 Institute of Puerto Rican Culture
- 1985 New York University

Academic & Professional Affiliations

- 2022 - 2024 Member, Editorial Board, *Ámbitos de Encuentro* (Journal), Universidad Ana G. Méndez, Carolina Campus
- 2022, 2024 Member, International Association for Media and Communication Research (IAMCR)
- 2015, 2017, 2020, 2021 Member, International Communication Association (ICA)
- 2017, 2018, 2020 Member, National Academy of Television Arts & Sciences (NATAS), Suncoast Region
- 2017 - 2020 Member, Board of Directors, Latino Public Radio Consortium, Florida
- 2017 - 2018 Member, Asociación de Documentalistas de Puerto Rico (ADOC)
- 2001 - 2009 Member (Second Assistant Director), Directors Guild of America (Inactive)

**DOCTORAL DISSERTATION**

- 2012 *La misión de servicio público de TVE Internacional: audiencias y mercados 1989-2008* (The Public Service Mission of TVE Internacional: Audiences & Markets, 1989-2008) Universidad de Navarra, Pamplona, Spain

**BOOKS**

- 2016 *Redes: Estado, Empresa y Telecomunicaciones en Puerto Rico* (Networks: State, Business and Telecommunications in Puerto Rico) San Juan: Puerto Rico Telecommunications Regulatory Board

**BOOK CHAPTERS**

- 2022 Visual Education and the School of the Air in Puerto Rico: The Interwar Years. Chapter in book *La imagen en construcción*. Editorial Luscinia C.E. & Fundación Luis Muñoz Marín
- 2015 Geopolitics and Telecommunications Policy in Puerto Rico: ITT and the Porto Rico Telephone Company, 1942-1948. In *Island at War: Puerto Rico in the Crucible of the Second World War*, Rodríguez Beruff, J. & Bolivar, J. (Eds.) Jackson: University Press of Mississippi
- 2012 Geopolítica y medios de comunicación: el caso de la IT&T y la Porto Rico Telephone Company 1942 – 1948 (Geopolitics and Telecommunications Policy in Puerto Rico: ITT and the Porto Rico Telephone Company, 1942-1948). In *Puerto Rico en la Segunda Guerra Mundial: Baluarte del Caribe*, Rodríguez Beruff, J. & Bolivar, J (Eds.). San Juan: Editorial Callejón. Reprint in 2015
- 2011 Las comunicaciones públicas durante el proyecto Operación Serenidad (Public Media during Operation Serenity). In Rosario Albert, L.; Agrait, L.; ReinaPérez, P.; Marsh Kennerley, C.; Seale Collazo, J. *Explorando la Operación Serenidad*. San Juan: Fundación Puertorriqueña de las Humanidades
- 2008 Wonderful Island of Puerto Rico: radio y televisión públicas 1949-1958 (Wonderful Island of Puerto Rico: public radio & television 1949-1958). In García, F; Marte, S. & Rosario Albert, L. (Eds). *50 años de WIPR-TV*. San Juan: Puerto Rico Corporation for Public Broadcasting
- 2008 Televisión con un propósito: televisión pública en Puerto Rico (1958-1968) (Television with a purpose). In García, F; Marte, S. & Rosario Albert, L. (Eds). *50 Años de WIPR-TV*. San Juan: Puerto Rico Corporation for Public Broadcasting
- 2001 Introducción al Catálogo de Colecciones del Archivo de Imágenes en Movimiento (Introduction to the Moving Images Archives Collection). In *Catálogo de Colecciones del Archivo de Imágenes en Movimiento*. San Juan: Instituto de Cultura Puertorriqueña
- 1998 Cine con un propósito (Films with a Purpose). Rosario Albert, L & Mongil, I. New York: Exit Art. Also published in *Idilio Tropical*, San Juan: Banco Popular Foundation

## **PUBLICATIONS IN REFERRED JOURNALS**

- 2022 The State of Pay Television in Puerto Rico: Regulation, Globalization, and Concentration, 1996-2015. *CENTRO Journal*: Fall 2022, Volume 34, Number 3
- 2021 Emergency communications policies in Puerto Rico: Interaction between regulatory institutions and telecommunications companies during Hurricane Maria. *Telecommunications Policy*, Volume 45, Issue 3, April 2021.
- 2015 Televisión pública y desarrollo cultural (Public Television & Cultural Development). *Revista del Instituto de Cultura Puertorriqueña*, III- Num.1. San Juan: Instituto de Cultura Puertorriqueña
- 2010 La exportación del producto audiovisual europeo en Puerto Rico: el caso de Cuéntame cómo pasó (The Export of the European Audiovisual Product in Puerto Rico: the case of Cuéntame cómo pasó) *Revista Umbral*. San Juan: University of Puerto Rico
- 2007 Estructura del mercado de la televisión en Puerto Rico: concentración y globalización (Television's Market Structure in Puerto Rico: Concentration & Globalization) *Revista Anàlisi*, Cuadernos de Comunicación, 35, 189-211
- 2006 Telecomunicaciones con un propósito (Telecommunications with a purpose). *CENTRO Journal*, Volume XVII, Number 3

## **RESEARCH IN PROGRESS**

- 2022 Digital Equity in Loíza, Puerto Rico. The Puente a Puente Initiative
- 2022 The Films from Puerto Rico. Book based on unpublished interviews to ten members of the Division of Community Education

## **PUBLICATIONS IN REFEREED PROCEEDINGS**

- 2015 SuperXclusivo y el infoentretenimiento en la televisión terrestre en Puerto Rico. Rosario - Albert, L., I. Soto Vélez. VII Congreso Internacional de Comunicación Latina, Universidad de La Laguna, Tenerife, Spain
- 2012 La televisión transnacional de Radiotelevisión Española (RTVE): TVE Internacional 1989-1999 (The Spanish Broadcaster's Transnational Television Service:TVE Internacional) XIV Encuentro Latinoamericano de Facultades de Comunicación Social Comunicación e Industria Digital (FELAFACS) Universidad de Lima, Peru

## **REPORTS**

- 2019 La gobernanza y los medios de comunicación en Puerto Rico (Governance and Mass Media in Puerto Rico). Torres de Durand, E., Durand, R., López Arzola, A., Torres Morales, R. & Pratts de León, S, Rosario - Albert, L. Center for Public and Corporate Governance (Centro de Gobernanza Pública y Corporativa) San Juan, PR

- 2018 Programming, Audiences and Community Enterprise in Radio Vieques. Rivera Bonilla, I.; Subervi Vélez, F.; Rosario - Albert, L.; Cruz McDougall, V.; Dueñas, M. New York: Latino Public Radio Consortium
- 2009 La televisión pública ideal en Puerto Rico, Informe sobre la televisión pública digital (The Ideal Public Television in Puerto Rico, Report on the Public & Digital Television Service) San Juan: Puerto Rico Corporation for Public Broadcasting

**PUBLICATIONS IN PERIODICALS**

- 2013 Repensando el servicio público de televisión en Puerto Rico: misión, gobernanza y objetivos empresariales (Rethinking Public Service Television in Puerto Rico: Mission, Governance and Business Objectives) In *Perspectivas*, San Juan: Estudios Técnicos, Inc. Also published in *80 grados* (Electronic Journal)
- 2006 Telecomunicaciones y justicia social (Telecommunications and Social Justice) *La Revista Dominical, El Nuevo Día*
- 2005 Ernesto Ramos Antonini: política cultural y comunicaciones (Ernesto Ramos Antonini: Cultural Policy and Communications). *La Revista Dominical, El Nuevo Día*
- 2003 Overview of the Media Asset Management Project and the Documentation Department of the Puerto Rico Corporation for Public Broadcasting. FIAT/IFTA Website and *TV y VIDEO*, Volume 9, Edition #6
- 1995 Al rescate de nuestra memoria visual (Rescuing our Visual Memory). *Revista del Centro de Bellas Artes*. San Juan: Centro de Bellas Artes de Puerto Rico

**LECTURES AND PRESENTATIONS IN ACADEMIC AND PROFESIONAL SETTINGS**

- 2024 De la empresa periodística al grupo mediático. El caso de las Empresas El Mundo. Hispanic/Latino Media & Marketing Conference (AMMACR), Michigan State University, Michigan.
- 2024 Los intercambios transatlánticos en la empresa periodística en Puerto Rico: Los hermanos Real y Ángel Ramos (1910 - 1945). Laboratorio de Estudios Transnacionales. Departamento de Historia Moderna de la Facultad de Geografía e Historia de la Universidad de Sevilla, Instituto de Historia-CSIC.
- 2022 Digital Equity in Loíza, Puerto Rico. The Puente a Puente Initiative. Knowledge Cities World Summit 2022. College of Communication and Information, University of Puerto Rico, Río Piedras Campus.
- 2022 On the Research Process in Film Studies and Cultural Studies. University of Curacao Research Institute, Pre-doctoral Program. Honors Program in Humanities.
- 2022 Jesús T. Piñero y los orígenes de la radio en Puerto Rico. 125 Annivesary of Jesús T. Piñero. Biblioteca y Centro de Investigación Social Jesús T. Piñero
- 2022 La radio y la guerra (Centenary of Radio in Puerto Rico). Radio program sponsored by the Asociación de Radiodifusores de Puerto Rico

- 2022 La Escuela del Aire de Puerto Rico y la Segunda Guerra Mundial. Biblioteca y Centro de Investigación Social Jesús T. Piñero
- 2021 Telecommunication Companies and Emergency Communications Policies and Outcomes: A case of Puerto Rico during Hurricane Maria. 71<sup>st</sup> International Communications Association (ICA) Conference
- 2021 Challenges and Opportunities of Audiovisual Collections in Puerto Rico. Smithsonian Latino Center & Universidad Ana G. Méndez, Carolina. Conservation of Caribbean Culture. Training Future Conservators of Cultural Patrimony
- 2019 Preservación dos veces/Preservation Twice: Preserving Early Puerto Rican Radio (Presentation). Association of Moving Image Archivists Conference.
- 2019 Hacia una valoración de *Juan sin seso*, su contexto y texto, Más allá de los universos de René Marqués Congress, Universidad de Puerto Rico, Mayaguez
- 2018 Policies in Emergency Situations: Puerto Rico, Annenberg-Oxford Media Policy Institute, University of Oxford, UK
- 2018 Programming, Audiences and Community Enterprise in Radio Vieques. Rivera Bonilla, I.; Subervi Vélez, F.; Rosario - Albert, L.; Cruz McDougall, V.; Dueñas, M. New York: Latino Public Radio Consortium
- 2018 Modelos de gobierno y financiación como factores en la misión de servicio público del regulador de las telecomunicaciones en Puerto Rico (Governance and Financing Models as Factors for the Public Service Mission of the Telecommunications Regulator in Puerto Rico), XV Researchers Annual Conference, University of Turabo, PR
- 2017 El estado de la televisión de pago en Puerto Rico (The State of Pay Television in Puerto Rico, 1996-2015) 6th Hispanic/Latino Media & Marketing Conference California State University, Fullerton Campus
- 2015 Telecommunication Policies in Puerto Rico: Reforms in a Colonial and Global Context, 1942-1951. Caribbean Subjects: Media, Culture and Representation of Caribbean Subjectivity Conference Media, Culture, and Communication Department, New York University, NY
- 2015 The Social Agenda of the Puerto Rico Telecommunications Regulatory Board, International Communications Association (ICA) Conference, PR
- 2015 TVE Internacional y la oferta de la televisión pública europea en América Latina (2001-2006) (TVE Internacional and the European Public Service Television offering in Latin America 2001-2006) 5<sup>th</sup> Hispanic/Latino Media & Marketing International Conference, Florida Sate University, Tallahassee Campus
- 2013 La televisión pública y el desarrollo cultural (Public Television and Cultural Development) Comisión de Desarrollo Cultural & Programa de Administración y Gestión Cultural, University of Puerto Rico, PR

- 2006 Rafael Delgado Márquez y la televisión pública en Puerto Rico (Rafael Delgado Márquez and public television in Puerto Rico), Luis Muñoz Marín Foundation, PR
- 2005 Ernesto Ramos Antonini: Política Cultural y Comunicaciones (Ernesto Ramos Antonini: Cultural Policy and Communications), Luis Muñoz Marín Found., PR
- 2003 Building a Documentation Center: Meeting Archival and Broadcasting Standards International Broadcasting Convention (IBC), Forum - Archives in Action, Amsterdam, The Netherlands
- 2003 Organization of Historical Archive and Documentation Center of the Corporation or Public Broadcasting of Puerto Rico, 2003 World Congress of the International Federation of Television Archives (FIAT/IFTA) Brussels, Belgium

### **PAPERS & CREATIVE WORK PEER REVIEW**

- 2023 Communication Law & Policy (EE.UU.) - Article Review
- 2023 Comunicación y Métodos (Spain) - Article Review
- 2021 Indian Journal of Science and Technology (India) - Article Review
- 2020 International Communications Association Congress - Article Review
- 2020 Emmy Awards, NATAS Suncoast Region (EE.UU.) - Submissions Review
- 2019 Caribbean Studies (Journal), Universidad de Puerto Rico (PR) - Article Review
- 2017 Emmy Awards, NATAS Suncoast Region (EE.UU.) - Submissions Review
- 2015 International Communications Association Congress - Article Review
- 2009 Centro Journal, Center for Puerto Rican Studies (EE.UU.) - Article Review

### **THESIS DIRECTOR AND ALUMNI MENTORING**

- 2023. External Reviewer, Programación, Programas y Audiencias en La Sexta (2006-2016) (Doctoral Dissertation), José Ignacio Nevado Hernández, Universidad Complutense de Madrid, Spain
- 2021 External Reviewer, Programación y Programas de Cuatro. Estrategias de un canal generalista para un público contemporáneo (Doctoral Dissertation), Juan Manue González Aguilar, Universidad Internacional de la Rioja, Spain
- 2020 Mentor, El Tiburón (The shark). Student TV commercial UAGM, Gurabo Campus, Third Prize Award. Puerto Rico Bank Association Video Competition
- 2020 Thesis Director, Cómo la imagen negativa del Gobierno de Puerto Rico luego del Huracán María afectó la inversion extranjera, 2019 (MBA Thesis), Eric Jomar García, Escuela de Negocios y Empresarismo, Universidad An G. Méndez, Gurabo Campus

- 2017 Mentor, Pazos Media Group, local media company created by Alumni of UAGM, Gurabo Campus

### **CHAIR AND RESPONDANT IN PANELS**

- 2017 Chair in panel La captura de lugares y de piel (Capturing the Skin and Places) National Congress on Communications, School of Communications, Universidad de Puerto Rico
- 2015 Chair in panel La economía y las políticas de los medios de comunicación de Puerto Rico (The political economy of mass media in Puerto Rico), International Communications Association Congress (ICA), PR
- 2015 Respondent in Young Scholars Pre Conference on Visual Methods, International Communications Association Congress (ICA) , University of Turabo
- 2012 Chair in panel Imágenes y Movimiento (Moving Images) XX Asamblea de la Asociación Puertorriqueña de Historiadores (XX Congress of the Puerto Rican Association of Historians)

### **CREATIVE WORK**

#### Awards and Accolades

- 2017 NATAS Emmy Awards, Suncoast Region, Best Historical Documentary for *El coleccionista*
- 2008 NATAS Emmy Suncoast Nomination, Category - Historical TV Program for *50 años de WIPR-TV*
- 2008 NATAS Emmy Suncoast Nomination, Category - Best Nostalgia Program for *Prohibido Olvidar – Tito Rodríguez*
- 2002 Best Documentary Award for *Trastalleres: Mi Gente, Mi Barrio*, San Juan Cinemafest, Puerto Rico
- 1999 Gold Cuspide Award - *Bum/Radio Shack* (TV spot), Puerto Rico Association of Advertising Agencies, Cúspide Awards
- 1999 Honorable Mention for *Cantos de Sirena* (Mermaid Songs), Short Film, San Antonio Film Festival
- 1994 *Un día cualquiera* (Any Day). Producer for the completion of film produced by the Division of Community Education in 1954. Project funded by Puerto Rico Humanities Foundation and the Puerto Rico Corporation for Public Broadcasting

#### Recent Creative Work

- 2020 *José Maldonado presenta a Nono Maldonado* (Short Documentary)
- 2019 *Don Roberto* (Documentary about Governor Roberto Sánchez Vilella)



2018 *El coro* (Short documentary about the Universidad del Turabo's Chorus)

## **GRANTS AND DONATIONS**

- 2023 Project Director/Principal Investigator, National Telecommunications and Information Administration (NTIA), Universidad Ana G. Méndez, Carolina Campus Broadband Digital Inclusion Project. (\$1,510,941.00)
- 2022 Grant, Proyecto de acceso digital y guía educativa de la Biblioteca Jesús T. Piñero. Department of Education of Puerto Rico (\$17,800.00)
- 2019-2023 Grant, Rafael Delgado Márquez Medal Program. Jorge Blanco & Fundación Rafael Delgado Márquez (\$25,000.00)
- 2017 Grant, Web-radio Internet page and digital audio production equipment for Radio Universidad del Turabo. Jorge Blanco (\$11,000.00)
- 2006 - 2008 Grant, Puerto Rico Corporation for Public Broadcasting - Radio Archive Access & Preservation Project. National Endowment for the Humanities (\$305,000.00)

## **SERVICE TO THE UNIVERSITY**

### Systemic Level/Academic Committees

- 2021 - 2023 Member, Institutional Review Board (IRB), Universidad Ana G. Méndez
- 2019 - 2023 Academic Advisor for the Rafael Delgado Márquez Award for communication students, Universidad Ana G. Mendez
- 2019 - 2020 Member of the Integration Sub-Committee for communication programs

### Carolina and Gurabo Campus/Academic Committees

- 2022 - 2023 Member, Academic Senate, Universidad Ana G. Méndez, Carolina Campus
- 2017 - 2018 Member, Academic Board, Universidad del Turabo, PR

### School and/or College Committees

- 2021 - 2023 Member, Curriculum Committee, Universidad Ana G. Méndez, Carolina Campus
- 2021 - 2023 Member, Advisory Research Board, Jesús T. Piñero Research Center and Library, Universidad Ana G. Mendez, Carolina Campus
- 2017-2020 Academic Advisor, Radio Taíno-Gurabo (UAGM Web Radio Station), Gurabo Campus
- 2019 Jury Member - StartupPR Competition, Ana G. Méndez University, PR

- 2016 - 2018 Member of the UAGM's Department of Communications Committee to the Accrediting Council on Education in Journalism and Mass Communications (ACEJM)
- 2016 - 2017 Member, Personnel Committee, Escuela de Ciencias Sociales y Comunicaciones, Universidad del Turabo, Gurabo

## **SERVICE TO THE INDUSTRY & COMMUNITY**

### National Service

- 2023-2024 Member of the Board of Directors, Fundación Rafael Delgado Márquez, PR
- 2021-2022 Project Evaluator and Consultant, Libraries Without Borders US & U.S. Ignite. Puente a Puente (Access to internet service and digital literacy workshops). Funding provided by the National Science Foundation
- 2017 - 2020 Member of the Board of Directors, Latino Public Radio Consortium, NY
- 2019-2021 Consultant for research project "Infrastructure collapse and its effects on news practices during Hurricane Maria in Puerto Rico". Organized by Michigan State University. Funding provided by the National Science Foundation
- 2017 - 2018 Researcher for the Centro de Gobernanza Pública y Corporativa (Center for Corporate Governance and Transparency)
- 2015 Member of the Puerto Rico Call for Papers Committee for the International Communication Association (ICA) Congress, PR

## **PROFESIONAL WORK**

- 2002 - 2009 Project Director, Ángel F. Rivera Documentation Center, Puerto Rico Corporation for Public Broadcasting, PR
- 2005 Researcher for museum exhibition about the 50th anniversary of Television in Puerto Rico, Museo de Arte de Puerto Rico/Puerto Rico Corporation for Public Broadcasting
- 2005 - 2006 Media Preservation Consultant for the Film Preservation Project of the Jesús T. Piñero Film Collection, Universidad del Este, PR
- 1999 - 2001 Director for La Casa Films (Hispanic Advertising Market), NY
- 2001 Curator for film series Cine del Mundo para Puerto Rico. Museum of Art of Puerto Rico/Institute of Puerto Rican Culture
- 1990 - 1995 Project Director of the Moving Images Archive, General Archive of Puerto Rico
- 1988 - 1989 Project Director of the División of Community Education, Film Preservation Project, Department of Education of Puerto Rico, PR

- 1987 - 1988 Associate Researcher for the Film Archive Project, Luis Muñoz Marín Foundation, Puerto Rico
- 1987 Curator and author for Films with a Purpose Exhibition and catalog Exit Art Gallery, NY
- 1987 Motion Picture, Broadcasting & Recorded Sound Division, Library of Congress

## **TEACHING EXPERIENCE & RANK**

- 2022-2024 Associate Professor, Program of Social Network Communication, Universidad Ana G. Méndez, Carolina Campus
- 2020 - 2021 Assistant Professor, Program of Social Networks Communication, Universidad Ana G. Mendez, Carolina Campus
- 2014 - 2020 Assistant Professor, Department of Communications, Universidad Ana G. Mendez, Gurabo Campus
- 2012 - 2013 Lecturer, Department of Radio & Television, Universidad de Puerto Rico, Arecibo Campus
- 2012 - 2014 Lecturer, Department of Communications, Universidad Metropolitana

## **COURSES CREATED**

### Undergraduate Level

Creation and Management of Media Enterprises - COMM 212, Universidad Ana G. Mendez, Gurabo Campus, 2016

### Graduate Level

Creation and Management of Media Enterprises - COMM 511, Universidad Ana G. Mendez, Gurabo Campus

## **COURSES TAUGHT**

### Undergraduate Level

Advanced Production Workshop for Radio and Television - COMU 2044, Universidad de Puerto Rico, Arecibo Campus

Introduction to Media Management in Mass Communication - COMM 210, Universidad Metropolitana

Analysis and Management of Mass Media - COMU 308, Universidad Metropolitana

Writing and Style in Journalism - COMM 307, Universidad Ana G. Méndez, Gurabo Campus

Legal and Ethical Aspects of Mass Media Communications - COMM 210, Universidad Ana G. Méndez, Gurabo Campus

Creation and Management of Media Enterprises - COMM 212, Universidad Ana G. Méndez, Gurabo Campus

Introduction to Public Relations – COMM 320, Universidad Ana G. Mendez, Gurabo Campus

Introduction to Advertising - COMM 325, Universidad Ana G. Mendez, Gurabo Campus, Carolina Campus

Advanced Production and Direction for Audiovisual Media - PROD 303, Universidad Ana G. Méndez, Gurabo Campus

Principles of Radio - COMM 380, Universidad Ana G. Mendez, Gurabo Campus

Radio Production and Directing - COMM 385, Universidad Ana G. Méndez, Gurabo Campus

Supervised Practice - COMM 450, Universidad Ana G. Méndez, Gurabo Campus, Carolina Campus

#### Graduate Level

Legal and Ethical Aspects of Mass Media Communications - COMM 512, Universidad Ana G. Méndez, Gurabo Campus

Creation and Management of Media Enterprises - COMM 511, Universidad Ana G. Méndez, Gurabo Campus

Strategic Management of Public Relations and Digital Convergence - COMM 538, Universidad Ana G. Méndez, Gurabo Campus

#### **SPECIAL SKILLS**

Knowledge of the following software programs: Adobe Premier, Adobe Audition, Final Cut Pro.

#### **PROFESSIONAL INTERESTS**

##### Primary Research Interests

- Innovation in Media Industries
- Telecommunications and Media Policies in Puerto Rico
- Public Media Service in Europe
- European Public Media Transnational Television Services

##### Areas of Interest for Course Development

- Media Industries in Puerto Rico: The Case of the Division of Community Education
- Radio in Puerto Rico: Colonial and Transnational Perspectives